

Here are the Ecommerce Website Development Questionnaire 10 Key Questions that you should have the answers to, and not just one word or one sentence answers either, you need to really think about these questions and supply as much detail as you can to get your idea and vision across to any web development company that you contact.

1. What kind of visitors are you expecting to your ecommerce website (income, interests, gender, age, etc.)?

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2. Name two or more of your competitors, and describe how you differ from them?

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3. What actions do you want visitors to take on the ecommerce website?

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4. What is your budget and your deadline for completing the ecommerce website?

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5. What features should your ecommerce website contain (contact form, photos, videos, etc.)?

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6. Please list the names of three sites that you like and what you like about them?

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7. Do you have any colour preferences or look and feel for the website?

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8. Who will be the contact person for this project and what will be the turnaround time?

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9. What do you NOT want on your ecommerce website in terms of content, colours, graphic elements, etc.?

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10. Who will be responsible for maintaining the website and how much time will they have for it?

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Looking for an ecommerce website development company? Atlas can help, we are specialists in building innovative ecommerce websites for companies large and small. We offer [web application and web development](#) and also [application support and maintenance](#) at affordable rates. [Contact us](#) today for help or advice on your next ecommerce website project.